

BEAR PLAN - REALTOR QR KIT

California First Roofing | 5-Year Roof Certification | getbearplan.com



Print, text, or post it. The code opens getbearplan.com.

THE 20-SECOND PITCH

"Every listing I represent comes with a 5-year roof certification from California First Roofing. Buyers get a guaranteed roof, lenders and insurers get the documentation, and we get fewer surprises in escrow."

WHY BUYERS SAY YES

- 5-year guarantee, transfers with the home
- Annual inspections, fully documented
- Insurance-ready paperwork speeds closing
- Roof issues handled before escrow stalls
- \$1,000 enrollment, then \$290/month

HOW TO USE YOUR QR CODE

1. Print for open houses and listing packets.
2. Text or email the poster to your sellers.
3. Add it to flyers and social posts.

YOUR REFERRAL LINK

getbearplan.com/?ref=YOURCODE

Create your code and personalized poster at getbearplan.com/qr - signups track to you.

READY-TO-SEND TEXT MESSAGE

"Hi [Name] - before we list, I can add a 5-year roof certification to the home through California First Roofing. It transfers to the buyer, comes with annual inspections, and keeps the roof from becoming a negotiation item. Check if your roof qualifies here: getbearplan.com/?ref=YOURCODE"

Enroll in 3 steps: 1. Scan or share the link 2. Complete the online intake 3. Inspection scheduled in 48 hrs